

OBJECTIVE

A position as a Web Site Designer requiring professional execution of projects, and excellent communications, problem solving and planning skills with a preference for contract or consultant work.

QUALIFICATIONS SUMMARY

- ◆ A highly creative, goal oriented professional with solid web publishing and marketing experience.
- ◆ Hands-on experience in developing, creating, customizing, and implementing Internet and Intranet web site designs, including use of HTML 4.0, Cascading Style Sheets, JavaScript, Java Applets, CGI Scripts, creating custom graphics, addressing cross-browser issues and instructing MIS support.
- ◆ Proven track record for implementing marketing and communications programs.
- ◆ Accomplished facilitator able to coordinate multiple projects internally and with outside vendors.
- ◆ Experience writing and producing all types of graphic media, including web sites, marketing collateral, direct mail, invoice inserts, price sheets, brochures, newsletters and presentations.
- ◆ Highly computer literate and proficient in a number of computer programs including:
 - HotMetal Pro - PhotoShop - Flash - PowerPoint - Excel
 - Dreamweaver - Paint Shop Pro - PageMaker - Word - Access

PROFESSIONAL EXPERIENCE

JS WEB SOLUTIONS - New Bedford, MA Feb. 2000 - Present

Proprietor, Web Site Designer, Marketing Specialist

Owner and operator of this small business that offers effective web site design and hosting. In charge of all aspects of web site development for clients, including needs analysis and quotes, design and construction of web sites and e-commerce shopping carts, content development, graphic production, writing copy, site maintenance, developing tutorials and uploading to contracted host server. Additionally, handle all business operations including sales, cost assessments, advertising and promotions, office management and accounting. Extensive and diverse client portfolio includes:

JS Web Solutions	http://www.jswebsolutions.com
East Coast Petroleum	http://www.eastcoastpetroleum.com
International Institute of Culinary Arts & Affiliates	http://www.iicaculinary.com
Alexandria Mauck Photographic Designs	http://www.alexandriamauck.com/
Somerset Police Department	http://www.somersetpd.org
Micon Worldwide / Raphael Mazzucco Photography	http://www.miconworldwide.com & http://www.raphaelmazzucco.com
Greater New Bedford Community Health Center	http://www.gnbchc.org
Samaritans of Fall River & New Bedford	http://www.samaritans-fallriver.org
Asthma & Allergy Physicians of Rhode Island	http://www.allergyri.com
New Bedford Credit Union	http://www.newbedfordcu.com
SJB Federal Credit Union	http://www.sjbfcu.com
Ma Raffa's Italian Restaurant	http://www.maraffas.com
Long Built Homes	http://www.longbuilthomes.com
Anne Whiting Real Estate	http://www.annewhitingrealestate.com
Towne House Realty	http://www.townehouserealty.com
Scott Blagden Custom Homes	http://www.scottblagden.com
Whaling City Coach	http://www.whalingcitytransit.net
Professor's Health & Fitness Club	http://www.professorsgym.com
Plumbers Supply Co	http://www.plumberssupplyco.com
Additional site samples:	http://www.jswebsolutions.com/index4_samp.htm

Also have provided web site development and production under contract and have worked as a subcontracted web site designer for The Standard-Times Newspaper in New Bedford in 1999 & 2000.

(Continued on next page.)

NEWCOURT FINANCIAL (formerly AT&T CAPITAL) - Westborough, MA Oct. 1998 - Nov. 1999
Marketing Specialist, Intranet Developer

In charge of comprehensive overhaul and maintenance of Office Products Division Intranet web site, including developing site objectives, graphic design, HTML editing, compiling and writing site content, uploading to server and coordination with MIS on technical issues. Worked with Vice President of Marketing and Product Marketing Director on developing and implementing marketing initiatives. Provided concept and copy for communications and marketing promotions. Developed, maintained and managed 80,000+ record Microsoft Access customer database used for target market analysis, direct mail marketing and promotions.

JOHNSON & JOHNSON PROFESSIONAL, INC. - Raynham, MA Nov. 1997 - Oct. 1998
International Marketing Coordinator, Orthopaedic Division

Responsible for developing international affiliate product catalogs and price lists for Orthopaedic, Casting, and Bracing & Softgoods Franchises. Supported International Market Development Director and Manager with coordination of marketing projects and communications to international affiliate franchises. In charge of international surgeon visitor program and training programs for J&J international affiliate associates. Involved in planning and responsible for monthly reconciliation of \$1,200,000 marketing budget. Supervised and trained Administrative Assistant.

Marketing Coordinator, Neuro/Spinal Division Dec. 1995 - Nov. 1997

Provided marketing support to Neuro/Spinal Product Marketing Department, including coordination of new product launches and sales reporting. Assisted in technical writing for field bulletins and product training manuals. Provided administrative support to four Product Directors. Prepared and distributed marketing plans, correspondence and field sales communications. Produced presentations and promotional materials. Supervised and trained Administrative pool.

International Customer Service Representative, Codman Products May. 1994 - Nov. 1995

Responsible for international customer service of surgical equipment. Efficiently handled inquiries regarding products and policy. Processed and expedited product orders in a deadline driven environment.

MID-CITY DODGE, INC. - North Dartmouth, MA Mar. 1989 - Feb. 1994
Director of Public Relations

In charge of public relations and customer satisfaction. Wrote press releases and conducted promotional campaigns. Analyzed survey data and developed strategic plans to improve customer satisfaction. Provided customer assistance, consumer guidance and resolved complaints. Coordinated and conducted special events and monthly customer information seminars.

CORNELL DUBILIER ELECTRONICS, INC. - New Bedford, MA Sept. 1986 - Jan. 1989
Communications Specialist, Assistant to Manager

Developed communications strategies and programs. Wrote and designed catalogs, advertising, press releases, promotional materials and business forms. Coordinated national and regional trade shows. Launched, edited and produced the company's bimonthly newsletter. Coordinated marketing distributions and direct mail programs.

EDUCATION

UNIVERSITY OF MASSACHUSETTS AT DARTMOUTH - Dartmouth, MA June 1986
Bachelor of Science, Marketing

Graduated Summa Cum Laude, G.P.A. 3.90/4.00, Dean's List, Class Rank 11th of 1,195

Have also attended numerous workshops and seminars on software programs, graphic design and business management.

AFFILIATIONS & AWARDS

Member of the New Bedford Chapter of Business Networking International since November 2001. Selected to act as Judge for the New Hampshire Internet Awards since 2002. Ten-time recipient of the IAWMD Golden Web Award for excellence achieved in web design content and creativity.